

# XII INTERNATIONAL SECRETARIAL INNOVATION FORUM

September 28th & 29th

• WTC Events Center | São Paulo - SP

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[www.fisec2024.com](http://www.fisec2024.com)



**FISEC** – International Secretarial Innovation Forum - is Latin America's largest executive secretarial event. Its main objective is to bridge the gap between secretarial professionals in Brazil and around the world with the best practices and trends in the market.

This revolutionary event was conceived by the Pepitas Secretaries Club, a large community that brings together **more than 20,000** secretarial professionals from all over Brazil and the world.

In 2023, the event was attended by **1,300+** secretarial professionals from **36** countries on five continents and **27** Brazilian states. We are delighted with the results achieved and the positive impact of the quality of the national and international content we deliver with mastery.



# FISEC TRIAD 2024

## CURIOSITY | COURAGE | CONFIDENCE



Faced with the accelerated speed of change, it is essential to have the DNA of **CURIOSITY**, a passion for new knowledge, and an openness to experimentation! The secretarial professional must be a genuine lifelong learner, navigating trends, being proactive, and marveling at the latest to create creative solutions and become a problem solver!



**COURAGE** is the engine that drives action, focus, determination, and persistence. It is needed to face obstacles, experiment with new approaches, and lead authentically, extending the circle of influence. The secretary, The secretarial professional, is a protagonist leader and, with her inner strength combined with curiosity, can leave her unique mark wherever she goes.



**CONFIDENCE** is the central pillar of a culture of innovation! Developing self-confidence and trust in others is essential for building synergistic and creative partnerships with executives, teams, clients, HR suppliers, and partners. Confidence, curiosity, and courage will generate action for a better world with innovation.

# MAIN TOPICS

TO BE COVERED

1. The future of the secretarial professional
2. Personal and Professional Excellence
3. Essential and Strategic Skills
4. Protagonism, Partnership and Entrepreneurship
5. Creativity, Diversity and Inclusion



# FISEC RETROSPECTIVE 2023



+ IMAGINATION  
MOVEMENT +  
+ AFFECTION



+ 1300 participants



+ 30 sponsors and partners



18 speakers



21 hours of content



36 countries



5 continents



27 Brazilian states



# WHY PARTICIPATE?

## WHAT WILL I HAVE ACCESS TO?

At FISEC 2024, you will learn from the biggest names in the national and international market the essential skills for the new times, transformations, and secretarial practices of the new era.

### THE EVENT WILL CONSIST OF:

- Lectures, FISEC Talks, and Interviews with national and international speakers
- Panels and experiences focusing on the triad of Curiosity, Courage, and Confidence
- Inspiring stories, challenges, and success stories from secretarial authorities and leaders
- Trends, transformations, and new Secretarial Practices
- Lots of networking with professionals from Brazil and around the world



# WHO IS IT FOR?

## **Secretarial professionals**

who want to become a reference in their field;

## **Secretarial students**

who want to have a unique experience at the biggest secretarial event in Latin America;

## **Recent secretarial graduates**

looking for development to stand out at the start of their career;

## **Professionals seeking employment**

who are looking for learning and guidance to return to the job market;

## **Entrepreneurial secretaries**

who wish to develop their self-knowledge to boost the growth of their projects;

## **Secretarial teachers**

with a desire to update their knowledge by learning new content and trends in secretarial work.





# **FISEC EXPERIENCE**

**GUARANTEE YOUR PLACE**

You will receive and experience:

- 2 days of lectures, panels, FISEC Talks and interviews
- Networking with secretarial professionals from all over the world
- National and international content on the world of secretarial work
- Direct contact with partners and exhibitors
- Access to the recording after the event
- Digital certificate

**FISEC is a hybrid event, meaning that you can choose the best way to participate, either by following the event directly from your home online or by attending the event in person.**

 <http://www.fisec2024.com>

or contact directly

**FISEC SERVICE CENTER 2024:**

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